

April 28, 2009

Kevin E Martin
Intrm Ceo
Kera Channel 13
3000 Harry Hines Blvd
Dallas TX 75201-1098

Dear Kevin,

Times are tough, but we're going to make it. As long as we don't try to do it alone.

That's why I'm writing you.

At The Business Coach of Texas, we combine powerful strategic thinking, engaging client interaction and tactical business tools and training to help men and women like you — business owners, executives and sales professionals — break through barriers and achieve success. Yes, even in the most troubling of times.

Experience Real ROI. Studies show that professional business coaching returns five-fold its initial Return on Investment (ROI). It produces increased focus, operations and overall results. Our approach is grounded on the highly-acclaimed Hargrove Masterful Coaching™ program and we're the only Texas-based business coaching practice in the southwestern United States qualified to deliver it.

How do we do it? In three primary ways:

- **Hargrove Masterful Coaching**—strategic business coaching for owners, executives and sales professionals. It's well defined, well delivered ... and sure to show results.
- **Action Selling™**—This is a nationally recognized, comprehensive professional sales training and sales certification program for corporate sales executives.
- **LeadForward™**—This is an intense focus on corporate leadership development that combines off-site strategy and team-building sessions for executives. It delivers group-level coaching based on the Hargrove Masterful Coaching system for groups and teams. It's an innovative package that combines strategic planning, coaching, group facilitation and a complete, professional-quality DVD. This DVD is yours to keep, allowing you to share the training, key findings and more, to employees, customers and stakeholders.

So, let's get started. Experience Real ROI. And move forward, faster.

Sincerely,



Eric H. Gore
CEO and Head Coach

P.S. Read about Real ROI, download our new White Paper, "Business Coaching for Business Leaders?" at <http://www.ROIforReal.com>.

THE BUSINESS COACH OF TEXAS

North Texas Office: 2510 Tarpley Road; Suite 100
Carrollton, Texas 75006

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www.TheBusinessCoachofTexas.com

April 28, 2009

Herbert D Whitzman
President
Whizman Group the
3102 Maple Ave Ste 500
Dallas TX 75201-1262

Dear Herbert,

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Marshall Mills
Pres-Coo
Weitzman Group the
3102 Maple Ave Ste 500
Dallas TX 75201-1262

Dear Marshall,

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