

Roy G. Miller
President

Roy G. Miller is president of RGM Communications, based in Wylie, Texas, a north Dallas suburb. Miller is a 20-year communications veteran who has served large, publicly held companies, international firms, small businesses and “solopreneurs.” He’s worked as a freelancer, account supervisor and vice president, both on the agency and company sides of marketing communications, and also served as a newspaper reporter and writer. *His forte:* strong writing tightly packaged around a journalistic nose for news and a business sense of “the bigger picture”—communications intent on reaching *business* objectives and success.

Miller formed RGM in 2007 to serve a growing niche of no-nonsense type of companies seeking communications expertise and excellence. Today, RGM serves a variety of clients, mostly business-to-business firms, from technology providers (hardware, software and services) to professional service providers, including those in accounting, finance, real estate, retail, mergers/acquisitions and more.

While Miller’s career spans all facets of marketing communications, strategic public relations is his greatest strength. He has placed client stories with a variety of media, from *CNET*, *CNN*, *Computerworld*, *Business Week*, *Informationweek*, *The Dallas Morning News*, *The Dallas Business Journal*, *The Wall Street Journal* and *People Magazine* to ABC World News Tonight, The Oprah Winfrey Show and trade publications, such as *Application Development Trends*, *Chain Store Age*, *EETimes*, *HR Executive*, *RIS News*, *Supermarket News*, *VAR Business* and more.

Prior to forming RGM, Miller served as vice president of public relations at an Irving, Texas-based marketing services firm. Miller formed the company’s strategic communications division and was responsible for media relations, industry analyst relations, crisis communications and marketing services. During more than 20 years, he’s served clients such as ACR Retail, AutoTester, Aztec Systems, Dr Pepper, Family Hospice, Fujitsu Transaction Solutions Inc., IHL Consulting Group, iTKO, KSS, Mapsco, Paragon Innovations, Resulte, The Wilkinson Center, TimeVision, Turtle Creek Chorale and the Women’s Business Council-Southwest, among others. He also was founding editor of *INFOMART Magazine*, helped lead marketing at a security software firm, managed internal and external communications at a health-care organization, and wrote for *The Dallas Morning News* and *Dallas Child*, among other publications.

In 2006, Miller was elected president of the International Association of Business Communicators/Dallas. Today, he continues to serve on the Dallas/IABC board, leads a weekly CEO Network referral group, supports various non-profit organizations and is part of a children’s ministry teaching team at Hillcrest Church in Dallas. Miller grew up in Plano, Texas, attended Plano Senior High School and graduated from the University of North Texas with a journalism degree.

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