



**For Immediate Release**

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**Systems Source Inc. selects RGM Communications  
for marketing communications agency of record**

**WYLIE, Texas—May 19, 2008**—Systems Source Inc., a Dallas recruitment firm specializing in permanent and temporary staffing of insurance and technology executives and managers, selected RGM Communications as its marketing communications agency of record.

"Our niche as executive recruitment specialists in commercial insurance—and supporting their executive and technical staffing needs—requires creative, consistent market outreach," said Phil Eichelberger, president of Systems Source Inc. (SSI). "We selected RGM Communications because of the company's proven track record as a creative, unconventional agency that's committed to helping mid-sized companies better communicate with a clear, compelling message."

RGM Communications' marketing communications services include strategic planning, external communications management, Web site design and development, online communications, copy writing and more.

"Phil and his team at SSI demonstrate an atypical recruitment process, approach and personality, which has kept them successful for almost 15 years," said Roy G. Miller, president of RGM. "It's a privilege to further its efforts to build its brand and communicate with key constituents."

RGM Communications is a Wylie, Texas-based public relations firm for small- and mid-sized businesses. Its specialty is "business communications for the real world," which includes business-to-business public relations, marketing communications and copywriting. Available services include media relations, analyst relations, employee communications, crisis communications and design/development and writing of brochures, blogs, Web sites, online newsletters, podcasts, videos and more. The company is led by Roy G. Miller, who has more than 20 years experience as a professional business communicator in Dallas. He also serves as a board member and past president of the [International Association of Business Communicators/Dallas](#). For more information, contact RGM

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