



For Immediate Release

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StateCE names RGM Communications as its PR agency of record

WYLIE, TEXAS—Aug. 12, 2008—[StateCE](#), an Allen, Texas-based provider of online continuing education for business professionals in 48 states, selected RGM Communications as its public relations agency of record. RGM is providing national media relations.

“We’ve been working with RGM Communications since May,” said Steve Trussell, founder and chief executive officer of StateCE. “With RGM, our goal is to share the story that online education—particularly continuing education—is a global growth market, and that StateCE aspires to be an emerging leader in sharing its value and ease of use.”

[RGM Communications](#) is a Wylie, Texas-based marketing communications and public relations firm for small- and mid-sized businesses. Its specialty is Business Communications for the Real World™, which includes business-to-business public relations, marketing communications and copywriting. Available services include media relations, analyst relations, blogging services, crisis communications and marketing communications, including brochures, Web sites, newsletters, podcasts and more. The company is led by Roy G. Miller, who has more than 23 years experience as a professional business communicator in Dallas. He also serves as membership director and past president of [the International Association of Business Communicators/Dallas](#).

For more information, contact RGM Communications at info@rgmcomms.com, call Roy G. Miller at 903-422-5117, or visit the Web site, www.rgmcomms.com.