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972-691-7290 Fax**RGM Communications finds North Texas small businesses companies facing lengthy “communications coma,” but senses growing optimism***PR firms signs new clients ready for marketing communications and PR*

**WYLIE, TEXAS—March 2, 2009—**For small businesses in north Texas, January and February were all about “No spend or low spend” for marketing and communications, says Roy G. Miller, president of RGM Communications, a business-to-business marketing communications and public relations firm in Wylie, Texas.

“January and February followed a dismal fourth quarter 2008 in which small businesses are scared into a ‘no-spend, no-telling what’s happening to our economy’ situation,” said Miller. “Zero spend or significant reductions have hurt Dallas’ creative services firms of all types, shapes and sizes.” He added that March, April and May look encouraging.

“Initially anyway, it seems companies are starting to unwind a little bit and think about their Web sites, direct marketing and brand development,” he said. “The shift began about two weeks ago, and since then we’ve secured new clients needing our help.” New clients are project based and monthly, with services ranging from media relations to Web content writing, design and development.

The newest RGM Communications clients include The Business Coach of Texas in Gun Barrel City, Texas; The Renova Corporation in Dallas; and the Dallas Jewish Historical Society.

RGM Communications is a Wylie, Texas-based marketing communications and public relations firm for small- and mid-sized businesses. Its specialty is Business Communications for the Real World™, which includes business-to-business public relations, marketing communications and copywriting. The company serves technology companies, legal and insurance companies, IT services firms, manufacturers, non-profit organizations and more. The company is led by Roy G. Miller, who has more than 22 years experience as a professional business communicator in Dallas. He is also a past president and board member of IABC Dallas, the International Association of Business Communicators, Dallas chapter. For more information, contact RGM Communications at [info@rgmcomms.com](mailto:info@rgmcomms.com), call Roy G. Miller at 903-422-5117, or visit the Web site, [www.rgmcomms.com](http://www.rgmcomms.com).