

Media Advisory

FOR IMMEDIATE RELEASE, 1 PAGE TOTAL



E-Waste Techno-Cruncher recycles tons of local & city e-waste, is the largest of its kind in southwestern United States

**Area cities and largest corporations send PCs, monitors, cell phones
and other e-materials for total e-recycling and waste management**

What:

- **Add to your “Earth Day” and recycling news stories**
- **SEE IT CRUNCH & CRUSH!** The only one of its kind in north Texas AND the entire Southwestern United States. **You can even feed it yourself, see it power up, crunch, crush and sort,**
- This machine is a European innovation that breaks down e-waste and separates raw materials. It spans 100 feet long, stands 35 feet high and takes 10-12 employees to operate. It is located in a 117,000 square-foot warehouse.
- This \$3.5 million machine is the only one of its kind in the entire Southwestern United States.
- **GET THE STORY on HOW and WHY LOCAL CITIES** (Dallas, Coppell, Grapevine, Irving and Mansfield) use Techway for e-waste management. Other customers include Dell, JC Penney and others.



When: SEE THE CRUNCHER IN ACTION, WE’LL EVEN HAVE YOU CRUNCH UP STUFF

- **7 A.M. TO 3 P.M. MONDAY, APRIL 20**
- **7 A.M. TO 3 P.M. TUESDAY, APRIL 21**

PLEASE CALL BEFORE YOUR ARRIVAL, CONFIRM AVAILABILITY!!

About Techway Services

- Founded by Cathi Coan, president, Techway Services, www.techwayservices.com, is a certified woman-owned business
- Serves clients including LOCAL CITIES (Dallas, Coppell, Grapevine, Irving and Mansfield) and corporations (Dell, JC Penney).
- The Techno-Cruncher is located at the Techway/GEEP facility. Techway and GEEP are joint venture partners.

Where: 2501 N. Great SW Parkway, Grand Prairie, TX 75050; Driving Directions from downtown Dallas: Head west on I 30 and get on 183 West. Take the FAA Rd/TX-360 exit toward Grand Prairie/Arlington, merge onto TX-360 S. Take the exit toward Post and Paddock Rd., turn left on Post and Paddock, then turn right at N Great SW Pkwy. The building, GEEP International, will be on the right. It is less than eight minutes away from D/FW Airport. SITE PHONE #: 888-832-4929

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